Fragilities and co-construction in the communities

CLC - Vancouver
Le RAMEAU, Who we are

- Le RAMEAU is an applied research laboratory specialized in alliances for the common good between associations and businesses.

- Le RAMEAU works particularly on the development of these alliances in the communities through territorial experimentations, studies, and the animation of prospective exchanging times.

- Our objective as a general interest association is to spread as largely as possible the results of our work of research.

Le RAMEAU in a few words

General Interest Association, created in March 2006
10 years of applied research
More than 400 beneficiary organizations
780 field experimentations
36 reference studies
22 groups of prospective reflection
37 M€ mobilized for the scaling up of social innovations
1,5 M€ of budget / 8 permanent persons & 8 permanent contributors.
Summary

The needs of the communities

Co-construction solutions

The impacts of co-construction
The priority fragilities in the communities

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<th>Economic criteria</th>
<th>Social criteria</th>
<th>Societal criteria</th>
<th>Environmental criteria</th>
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<td>Poor housing</td>
<td>Security Delinquency</td>
<td>Environment</td>
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<td>Economic development</td>
<td>Poverty fight against exclusion</td>
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<td>Living standards purchasing power</td>
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<td>Culture Hobbies</td>
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16 questioned themes
The priority areas of fragility in the communities seen by 3 actors

Three specific perceptions.

A common vision around the employment theme
The main focus areas to co-construct

A duty of alliances in a variety of areas and a common vision on economical fragilities
Partnerships, a source of innovation

Partnerships between associations & businesses are praised as a way of inventing innovative solutions to face 21st century challenges
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Co-construction solutions: The panorama of the engineering

3 engineering solutions that the territory needs to co-construct

Territorial Animation
- Sharing the territorial knowledge
- Animating the territorial dialogue
- Raising awareness
- Linking

1 – Share Knowledge
2 – Raise awareness on partnerships
3 – Linking

Collective Experimentation
- Public Authorities
- Businesses
- Associations
- Universities

1 – Bring out the needs
2 – Co-construct solutions
3 – Evaluating the results

Supporting organisations
- Public Authorities
- Businesses
- Associations

1 – Prepare partnerships
2 – Support the partnership
3 – Evaluating the partnership

PARTNERSHIPS

COLLECTIVE EXPERIMENTATIONS

Associations

Universities

Businesses

Public Authorities
Territorial Animation

**AGIR ENSEMBLE A CHARENTON – SAINT-MAURICE**

Cooperation dynamic initiated by the « Communauté de communes » de Charenton Saint Maurice

- 150 actors mobilized
- 3 identified axis of cooperation: (poverty, insertion, disability)

Collective Experimentation

**SILVER GEEK**

Digital project at the service of seniors initiated and developed by associations and businesses of the Poitou Charentes region

- 18 institutions welcoming involved seniors

Accompagner les organisations

**LABO DES PARTENARIATS ALSACIEN**

Structure who supports businesses and associations from the Alsace region in the setting up of partnerships

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**3 illustrations**
The current state of partnerships in France

**From the business side**
- 37% Partnership
- 58% No partnerships and no intention
- 5% No partnership but intention

**From the associations side**
- 38% Partnership
- 38% No partnership but intention
- 24% No partnerships and no intention

1,2 million partnerships between businesses and associations

In 5 years, the rate of partnerships has increased by 8,5 points

53% of employing associations have partnerships, with a strong increase since 2011 (+ 7 points)

A growing movement in the communities

Source: PHARE Entreprises et PHARE Associations, Comisis 2015
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The impacts of co-construction
The impacts of co-construction

Innovation

Trust

Organizations
Performance

3 natures of impacts